



# *Maribel Colmenares Martinez*

maribelcmtz@gmail.com  
www.ashirelgroup.com

Maribel Colmenares Martinez is an international best-selling and award-winning author, Guinness world record holder, advocate for the advancement of women, and strategic business adviser.

She was born in Puebla, Mexico and educated with a bachelor's degree in Foreign Trade and Logistics from UMAD and a master's degree in International Business at La Trobe University of Melbourne Australia. Maribel is today considered an authority in partnerships, business strategy, deal facilitation, sales and consulting. She is fluent in Spanish, English, Portuguese and French.

Currently living in Singapore, she is the co-founder and CEO of Ashirel Business Solutions Pte Ltd facilitating global business collaborations, primarily between Latin America and Asia. She is also the Managing Director of FalconCrest Limited, an advisory firm providing a wide range of services to family offices and ultra-high net worth individuals, with main focus in real estate (hotels, theme parks, smart affordable housing...) providing deal sourcing, structuring and project financing services. Consulting on areas ranging from market entry strategies, start-ups, market penetration and corporate reorganization.

She understands the implications of new technologies and their impact across industries and assists her clients to navigate and succeed in today's volatile, uncertain, complex and ambiguous business environment in the era of the Fourth Industrial Revolution (Industry 4.0)

Maribel is a co-author of "The Secret to Wealth Vol II" with Brian Tracy, and has written alongside other world renowned authors such as John Gray.

Maribel is also a passionate globetrotter, knowledgeable of the best hacks for saving money on the go and a real estate investor enthusiast.

Maribel received "The Authority for Top Sales Performer & Sales Trainer Award" as well as the "World Traveler Coach Award" in 2018 from New York Times Top Ten best-selling Author, Raymond Aaron. Most recently, she received the Publisher's Choice Award by PIC.

The author is available for delivering training, workshops or conferences to different audiences. For rates and availability, as well as other investment opportunities please contact her directly at:

[maribelcmtz@gmail.com](mailto:maribelcmtz@gmail.com) or visit [www.ashirelgroup.com](http://www.ashirelgroup.com)

You can find her books on Amazon by typing Maribel Colmenares Martinez in the search bar and follow her on Facebook at: Maribel Colmenares fan page

Instagram: maribelcmtz